

## James Brown Operations ED



THE MUSIC ALLIANCE

James joined the Alliance in 2008 as the Executive Director of Operations. After graduating with BSc. (Hons) Degree in Sociology from Surrey University James worked in several key Operational Management positions at the Sitel Corporation. In 1998 he moved into the fledgling Internet Industry as the Head of Client Management at the Internet Technology Group PLC. Whilst here he managed a number of Business Units through some very turbulent times. In 2004, James completed a 12 month intensive MBA from Surrey University whilst at the same time managing Operational Integration and Commercial Strategy as Commercial Director for the Pipex Group. In 2005 James accepted a role as Operations Director at Caudwell Communications and was part of a team that led the turn around to profit and operational excellence of this business. After helping to negotiate the terms of acquisition for the struggling ISP Bulldog Internet, James was appointed Managing Director of Bulldog Internet and led the successful turn around of that business.