

PRS Case Study: The Brickmakers

496 Sprowston Road, Norwich, Norfolk, NR3 4DY



www.thebrickmakers.com www.b2venue.com www.myspace.com/thebrickmakers

2007 Winners of the Publican Music Pub of the Year award, sponsored by PRS

"Without the music this place wouldn't survive" – The Brickmakers



Pamela and Charley, mother and daughter have been managing this pub for over 4 years and they have now opened a second room also dedicated to live music, B2. Both rooms have such great sound systems and atmosphere that they have bands booked for the next six months.

With about 60 bands playing at The Brickmakers every month, it has become the ultimate music venue in the area.

We would not be here it wasn't for the music

Pamela and Charley are passionate about music and Charley has been in a band since she was a child. They both wanted somewhere for young people to be able to play.

"When you first start as a musician there is no way you can play in a venue when people have never heard of you."

They felt that was unfair so they decided to do what they could to give people a chance and somewhere to play. This was the main reason why they decided to use music in such a way.

They have live gigs every night with on average two bands a night on the main stage and more gigs in their new room, B2. They also have karaoke now and again.

"We started with putting music on twice a week. It worked on Fridays and Saturdays so we decide to expand it and there are enough bands around here to do so."

Trusting tomorrow's talents

"When we first started we didn't want to turn anybody down and some of the bands were awful but we can see now that they have progressed and they can now play on a Saturday night. We watch some of them grow up, they first performed at 16 years old and now, four years later they attract 300 people on a Saturday night. If they didn't have somewhere to play at the beginning they would have given up by now."



A lot of people have the misconception that putting music on is easy to do, but it is not. There are so many things you have to think about: underage drinking, licences, the noise level, your neighbours...etc; make sure your bases are covered. "At the end of the day, get some live bands and do it because it is great fun! It does attract customers and it is worth it!"