

Blanket Licence Application Form for Television Channels



THE MUSIC ALLIANCE

Section 2 - Channel Information

**** Please complete a new Section 2 form for each channel to be licensed. ****
Complete sections A & B to apply for a PRS licence and additionally section C for an MCPS licence.

Please note

- i) In all cases please provide as much information as possible, with the best estimates of music usage, to enable MCPS & PRS to formulate the blanket licence proposals.
- ii) All references to 'production music' mean MCPS & PRS library publisher members' production music repertoire.
- iii) All references to 'commercial music' shall mean all of MCPS & PRS repertoire except production music, and under MCPS deals, specially commissioned music. Individual Licences should be obtained at source for specially commissioned music uses.

A Channel Details

A1 Name of channel:

A2 Launch date of channel:

A3 Has an OFCOM Licence been granted? OFCOM licence granted Licence applied for No

A4 During which hours will the channel be broadcast?

A5 Broadcast Music Hours per Week:
 (estimated number of hours of music broadcast per week)

A6 Is the channel to be BARB rated and if so, estimate the Viewer Hours per annum:

A7 How will the channel be financed? (Please tick all relevant boxes)

<input type="checkbox"/> Advertising	<input type="checkbox"/> Subscriptions	<input type="checkbox"/> Donations	<input type="text"/>
<input type="checkbox"/> Sponsorship	<input type="checkbox"/> Telephony/SMS	<input type="checkbox"/> Other (please specify):	

A8 What genre is the channel(s)? (Please tick all relevant boxes)

<input type="checkbox"/> Movies	<input type="checkbox"/> News	<input type="checkbox"/> Sports	<input type="checkbox"/> General Entertainment
<input type="checkbox"/> Factual	<input type="checkbox"/> Shopping	<input type="checkbox"/> Adult	<input type="checkbox"/> Other (please specify):
<input type="checkbox"/> Children's	<input type="checkbox"/> Lifestyle	<input type="checkbox"/> Music	<input type="text"/>

B Transmission Details

B1 On which satellite will the transponder be located (if the signal is uplinked to satellite):

B2 Will the channel's signal be encrypted? Yes No

B3 If the channel is to be received in the UK, please list the channel/EPG (electronic programme guide) number for each platform on which the channel is broadcast:

Analogue Terrestrial:	<input type="text"/>	Freeview:	<input type="text"/>
Sky Digital:	<input type="text"/>	Online Simulcast:	<input type="checkbox"/> Yes <input type="checkbox"/> No
NTL Cable:	<input type="text"/>	Other:	<input type="text"/>
Telewest Cable:	<input type="text"/>		

C Music Usage Summary - MCPS Licence Application Only

This section only needs to be completed if the channel makes or authorises another party to make productions (for example. into programming, non-programming items or music videos stored for playback).

	Estimate the average number of 30 second units of each type of music to be recorded weekly into:	Production (library) music	Commercially available music
C1	Trailers		
C2	Generic Station Promotions		
C3	Programme material made in-house, commissioned or co-produced.		

C4	Estimate how many times, on average, each trailer is to be broadcast (for the life of the trailer).	
C5	Estimate how many times each programme is to be broadcast (repeated).	
C6	Approximately how many hours of acquired programming will the channel broadcast per week?	
C7	Except where included in programmes, how many pop promos will the channel use per week?	

C8 Will the channel be providing any programming it makes or commissions to affiliated channels (if so, please give details)?

C9 Is the channel interested in extending an MCPS blanket licence to provide for the supply of programmes to other broadcasters or other third parties (e.g. for in-flight entertainment)?

C10 Please note any other information that you feel would be relevant at this stage.

D DECLARATION

By signing this application form you are confirming the following:

- The signal of the channel(s) originates within the UK or the cable transmission is taking place within the UK;
- The information contained in this document is accurate to the best of your knowledge.

SIGNED _____

Please print name

Job position Date

You must complete Section 2 for each channel and return, together with Section 1, to:
 Broadcasting, MCPS-PRS Alliance Ltd, 29/33 Berners Street, London W1T 3AB
 Alternatively, fax to Broadcasting on: 020 7306 4347