



Limited Online Exploitation Licence 2008 Application Form



Licensee Details

Company Name			
Contact Name			
Contact Email Address			
Contact Address			
Telephone Number			
Company Registration Number (if Limited Company or indicate if Sole Trader)		Charity Registration Number (if applicable)	
Preferred payment method	<input type="checkbox"/> Direct Debit	<input type="checkbox"/> Cheque for full amount	

Licensed Service Details

Name of the service			
Website address (URL)			
Launch date		End Date (if applicable)	
Description			
Licence Number (if existing LOEL licensee)			
Estimated Annual Gross Revenue			

Please do not send payment with this application. Total fees due for the licence will be calculated from the information supplied on this form and an invoice will be issued for the total amount.

If you have selected direct debit as your preferred payment method please complete the attached direct debit mandate form.

Please note: in addition to licences from MCPS & PRS, you may also require a licence from record companies for the use of the sound recording. Please contact Phonographic Performance Limited (PPL) on 020 7534 1000.

By signing this Application For Licence form you are confirming the following:

- The information contained in this document is accurate to the best of your knowledge
- You accept and agree to be bound by the Terms and Conditions attached

Signed: _____ Date: _____

Application For Licence approved and accepted on behalf of the Licensors

Signed: _____ Date: _____

Type of Service	Band A (Per Annum)	✓	Band B (Per Annum)	✓	Band C (Per Annum)	✓
Limited Download/On Demand Streaming Service Users can stream specific tracks on an on demand basis, or access limited (aka 'tethered') downloads of tracks on demand	£120 <45,000 streams per annum	<input type="checkbox"/>	£240 <90,000 streams per annum	<input type="checkbox"/>	£600 <225,000 streams per annum	<input type="checkbox"/>
Pure Webcasting Service Continuous, programmed webcasts. Users cannot interact e.g. pause, fast forward, skip tracks or influence output by rating tracks	£120 <180,000 streams per annum	<input type="checkbox"/>	£240 <360,000 streams per annum	<input type="checkbox"/>	£600 <900,000 streams per annum	<input type="checkbox"/>
Premium and Interactive Webcasting Service User can interact eg. Skip tracks, pause, fast-forward etc, but not select specific tracks on-demand	£120 <115,000 streams per annum	<input type="checkbox"/>	£240 <230,000 streams per annum	<input type="checkbox"/>	£600 <575,000 streams per annum	<input type="checkbox"/>
Permanent Download Service Users can download tracks on a permanent basis	£120 <2,500 downloads per annum	<input type="checkbox"/>	£240 <5,000 downloads per annum	<input type="checkbox"/>	£600 <12,500 downloads per annum	<input type="checkbox"/>
Music Podcasting Service A downloadable, audio only programme that contains both music and speech and where the podcast cannot be disaggregated into its individual tracks	£120 <68,000 downloaded works per annum	<input type="checkbox"/>	£240 <136,000 downloaded works per annum	<input type="checkbox"/>	£600 <340,000 downloaded works per annum	<input type="checkbox"/>

Type of service	Band AA (per annum)		Band A (per annum)		Band B (per annum)		Band C (per annum)	
Clips Service	£60 1 - 250 Clips Made available at any one time	<input type="checkbox"/>	£120 251 - 500 Clips Made available at any one time	<input type="checkbox"/>	£240 501 - 1,000 Clips Made available at any one time	<input type="checkbox"/>	£600 1,001 - 2,500 Clips Made available at any one time	<input type="checkbox"/>

All rates shown are inclusive of VAT

- Please tick as many boxes as apply to your service. If you exceed the maximum usage limits detailed above in relation to any one service you can only be licensed under our Joint Online Licence. For more details and an application form, contact the Broadcast and Online Licensing Team on 020 7306 4991 or visit www.mcps-prs-alliance.co.uk.
- When estimating usage limits for streaming services, use the total number of streams accessed e.g. if 100 people listen to a webcast which includes 5 Musical Works, the total number of streams is 500.
- At the end of the licence Term you will be required to declare total levels of usage and revenue and the licence will only remain valid while the Licensed Service remains within the usage and revenue restrictions. It is your responsibility, as the Licensee, to notify MCPS-PRS Alliance at the point at which either limit is exceeded.
- Fees and usage limits will be pro-rated for services operating for part of the year, subject to a minimum licence fee of £60.00 (including VAT). Please ensure you enter relevant launch and end dates for your service to calculate the amount payable.
- The licence fee is to be paid either in one advance payment or in quarterly payments via direct debit.
- Annual gross revenue allowable under the licence includes direct revenue such as subscription and à la carte and associated revenue such as advertising and sponsorship, and is capped at £6,250. If annual gross revenue of the service exceeds £6,250 you can only be licensed under the Joint Online Licence. For more details and an application form contact the Broadcast and Online Licensing Team on 020 7306 4991
- Please read the Terms and Conditions for the full definitions of the service types described above.

IMPORTANT: Please return this form (and the Direct Debit Mandate if applicable) to **Broadcast and Online Licensing Team, MCPS-PRS Alliance, 29-33 Berners Street, London W1T 3AB**

On receipt of invoice make cheques payable to: MCPS-PRS Alliance Ltd

Please note that no licence, whether express or implied, shall be taken to have been granted by MCPS, PRS or their members merely by the completion and / or submission of this application form. Such a licence shall only be deemed to be granted upon return by MCPS & PRS of a copy of this application form, duly signed on behalf of the Licensor